



CoreNet Global - Brisbane Chapter Members Only Breakfast

Tuesday, 7 December 2010

Room 81, Hilton Hotel, Queen Street, Brisbane CBD

7.15am for 7.30am to 9.00am



Empowering Corporate Real Estate
and Workplace Executives

Welcome - Today's Format

- **Welcome**
- **Instant Member Survey**
- **Overview of 2010 - including Chairman's Report**
- **2010 and 2011 Sponsorship**
- **2011 Regional Presentation – Effie Margiolis, Region Director**
- **2011 Event Program Planning**
- **2011 Membership Campaign – (100 Members by December 2011)**
- **Vote of Thanks**
- **Conclude – by 9.00am**

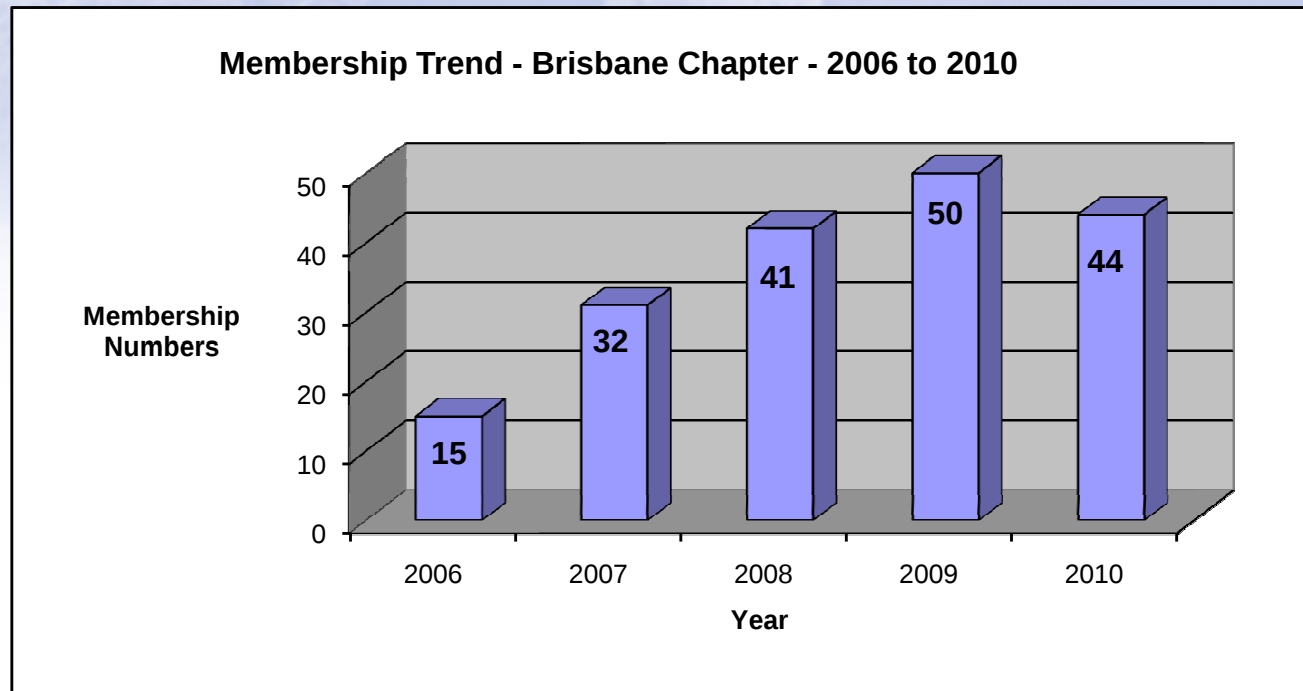


CoreNet Global - Brisbane Chapter **2010 Chairman's Report** *Overview*



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Membership Status



Membership Target for December 2011 = 100

2010 Achievements

- **Active Program** - Averaged one event every month in 2010
- **Chapter Leaders Forums** (Minister for Infrastructure & Planning)
- **4 x Members Forums** (2 x Panel Sessions – Interstate Presenters)
- **1 x MCR Program** (Brisbane) “Advanced Real Estate Negotiations”
- **1 x MasterClass** (Brisbane) “Changes to Financial Standards & CRE”
- **Queensland CRE Executive of the Year** (Mike Power, Energex)
- **Queensland Service Partner of the Year** (Colliers Int. - Australia Post)
- **Melbourne Cup Function** – Networking and Social
- **National Discovery Forum and Summit** (Good Representation)
- **Brisbane Symposium** – 5 May 2009 – Great Success

2010/11 Challenges

- **Growth in Brisbane Membership** (12% decline in 2010)
- **Chapter Sponsorship** – (40% increase for 2010/11) –
Need Minimum \$40k in 2011/12
- **Sound Financial Position** for remainder of 2010/11 –
However need funding prior to March/April 2011
- **Regional and Global CNG Coordination**
- **Maintenance and Development of Brisbane Website**
- **Continuous Improvement of 2011 Program**

The Brisbane Chapter Website is at:

<http://community.corenetglobal.org/CORENETGLOBAL/Brisbane/Home/Default.aspx>

The screenshot displays the CoreNet Global Brisbane Chapter website. The top navigation bar includes links for CoreNet Global, Knowledge Center, Login, and Contact Us. The main header features the CoreNet Global logo and the text "Brisbane Chapter". Below this is a horizontal menu with buttons for HOME, MEMBERSHIP, LEADERSHIP, SPONSORSHIP, EVENTS, RESOURCE CENTER, CALENDAR, and DIRECTORY. A search bar is located to the right of the menu.

The left sidebar contains a "Leadership" section with links to "Message from the Chair - Brisbane Chapter" and "Chapter Leaders". Below this is an "Events" section with links to "Event Calendar", "Past Events", "Submit an Event", "International CoreNet Global Events", and "Regional CoreNet Global Events".

The main content area features a "Welcome to CoreNet Global Brisbane Chapter" section. It includes a "Featured Events" list with the following items:

- Brisbane Events**
 - [View Calendar](#) | [Past Events](#)
- CoreNet Global Events**
 - Dec 2 - 3**
Learning Event - MCR
Hong Kong, HK
[Details](#)
 - Feb 10**
CoreNet Global Discovery Forum
[Details](#)
 - Feb 22**
CoreNet Global Discovery Forum
To be announced
[Details](#)
 - [View Events](#)

The "Welcome" message states: "Welcome to our Chapter Website for CoreNet Global here in Brisbane. Our Chapter Committee intends for this website to be a 'key reference site' for CoreNet Global Members and anyone who is interested in finding out more about property and Corporate Real Estate (CRE) Management, and our organisation here in Australia and New Zealand. The Brisbane Chapter is growing steadily and what we lack in quantity we make up in the quality of our members and their contribution to CRE and property management in Queensland. I encourage you to take the time and explore this portal. It will open up a bank of knowledge and global connections as part of our world-wide association of CoreNet Global. Yours faithfully, Frank Riley, Chairperson, Brisbane Chapter, CoreNet Global".

At the bottom, there is a "Highlights, Sydney Summit 2010 - [Click here](#)" link.

The right sidebar features a "Sponsors" section with logos for atlantis, ISIS, Tol Transitions Workplace, and CBRE.

The bottom right corner of the page includes the text "Estate".

Financial Situation (as at 31 October 2010)

Notes:

1. Chapter should meet its forward financial commitments until end of current CNG FY (31 March 2011).
2. Will need supplementary funding (Minimum \$40K - Sponsorship) from March/April 2011 to enable and/or improve services in 2011/12.

	Brisbane
Starting Balance (as at 31 Mar 10)	\$20,299.00
April 2010	-\$9,316.00
May 2010	-\$793.00
June 2010	-\$5,473.00
July 2010	\$0.00
August 2010	\$13,216.00
September 2010	-\$1,880.00
October 2010	-\$6,895.00
November 2010	
December 2010	
January 2011	
February 2011	
March 2011	
YTD 2010/2011	-\$11,141.00
Current Balance (as at 31 October 10)	\$9,158.00



CoreNet Global - Brisbane Chapter

Chapter Sponsorship



2010/11 Chapter Sponsors

Diamond Level Sponsor



Sapphire Level Sponsors



Emerald Level Sponsor



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Thank You for your Support

2011/12 Sponsorship Levels – From 1 April 2011



DIAMOND LEVEL

**\$20,000 in 2011/12, or
\$17,500 per year for 3 years (2011–13)**



RUBY LEVEL

**\$15,000 in 2011/12 or
\$12,500 per year for 3 years (2011–13)**



SAPPHIRE LEVEL

**\$10,000 in 2011/12, or
\$7,500 per year for 3 years (2011–13)**



EMERALD LEVEL

**\$5,000 in 2011/12
Event Specific Sponsorship**



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Empowering Corporate Real Estate
and Workplace Executives

CoreNet Global

Australia/New Zealand Region (A/NZ)



Who We Are

The world's leading professional association for corporate real estate and workplace executives serving leading multinational companies from the Fortune and Global 1000. More than 7,000 members manage over \$1.2-trillion in real estate and workplace assets in Australia / New Zealand, Asia, EMEA, Latin America and North America.

Connect.

Learn.

Grow.

Belong.

Mission

**Deliver Increasing Value
to
Corporate Real Estate Professionals**



Vision

***Accelerate Networking
and
Educational Opportunities
in a High-touch
Customer Service environment***

Membership Type

End User Members

Service Provider Members

Economic Developers

Student

Academic

Retiree

Member Benefits

- **World's Leading Organisation Convening the Industry**
- **Global CRE Network**
- ***Member – Only* Programs & Services**
- **Reduced Pricing for Programs and Services**
- **Free Membership of your local Chapter**

Programs & Services

Global Learning opportunities including:

Global Summits

MCR/SLCR

Discovery Forum

Chapter Events

Programs & Services cont'd

Publications including the:

- **THE LEADER** magazine

Core Webinars

Knowledge Centre On-Line (KCO)

- A large number of presentations, papers, research papers, publications searchable by topic, keyword at CNGs on-line library

Communities including:

- Workplace
- Sustainability
- Strategy & Portfolio Planning

Learning Seminars MCR/SLCR A/NZ 2011

- BRISBANE – Feb 24-26** **CAPSTONE (MCR)**
Leadership & Strategy: CRE Management in Today's Economy
- AUCKLAND – May 5-6** **(MCR) Performance Management**
- SYDNEY - Sept 14-15** **(MCR) Real Estate Outsourcing: Trends & Models for Service Delivery**
- AUCKALND – Nov 3-4** **(MCR) Sustainable Strategies: CRE Portfolios**
- MELBOURNE – Nov 17-18** **(SLCR) To be selected**

For further details/ to register visit www.corenetglobal.org

Discovery Forums (A/NZ) 2011

AUCKLAND, NZ **2 August**

SYDNEY, AUSTRALIA **4 August**

By Invitation Only

A/NZ Chapters 2011

A/NZ Chapters hold monthly learning and networking events for Members and other stakeholders. To learn more about Chapter events visit www.corenetglobal.org and click on your Chapter's website for a listing of events taking place in 2011.

Brisbane

Sydney

Melbourne

New Zealand

Other Services

Sponsorship Opportunities

- **Capture the attention of CRE's elite**
- **Advertising, Exhibiting and Sponsoring various learning initiatives**



CoreNet Global - Brisbane Chapter

2011 Event Program

Member's Review and Input




CORENET
GLOBAL

Empowering Corporate Real Estate
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Draft 2011 Event Program (February to June 2011)

BRISBANE CHAPTER 2011 CHAPTER EVENT CALENDAR



Month	Date, Event, Topic & Speaker	Comments and Venue Details
February 2011	Wednesday, 23 February <u>SITE VISIT – ENERGEX HEAD OFFICE - NEWSTEAD</u> <i>Exclusive site Visit to Energex's New Head Office work environment. Come and see one of the most innovative large-scale office environments in this part of the world. 6 Green Star Fitout in a 6 Green Star Building</i>	<i>Bus departs outside GPO in Queen Street at 2.30pm</i> Venue: – New Energex Headquarters Building – Montpellier Road, Newstead Timing: 3.00pm to 4.30pm
	 24 to 26 February <u>MCR PROGRAM – CAPSTONE SEMINAR</u> Subject – “Leadership & Strategy – CRE Management in Today’s Economy” <i>The Capstone is normally the last seminar held in the MCR series to enable candidates to reach their final accreditation. Currently 12 MCR candidates domiciled in New Zealand and 15 in Australia are eligible to enrol for the Capstone Seminar.</i>	Venue: TBA- Brisbane CBD Location Timing: 8.30am to 5.00pm Daily MCR Dinner: 7.30pm on 24 February 2011
March 2011	Tuesday, 8 March <u>CHAPTER FORUM – PANEL SESSION</u> Topic: ?????????????? Presenter: ??????????????	Venue: PwC Conference Centre, Level 15, Riverside Centre, 126 Eagle Street, Brisbane) Timing: 4.45pm for 5.00pm until Approximately 7.00pm
	Thursday, 24 March <u>YOUNG LEADERS FORUM (INAUGURAL)</u> Topic: ?????????????? Presenter: ??????????????	Venue: TBA- Brisbane CBD Timing: TBA(Suggest Initial Networking Event)
April 2011	Thursday, 14 April <u>CHAPTER LEADERS FORUM - LUNCHEON</u> Topic: ?????????????? Guest Speaker: ??????????????	Selected ‘End User’ Members and CRE Managers invited to lunch presentation involving local industry discussion. (Venue: The Brisbane Club)
May 2011	 Wednesday, 4 May <u>2011 BRISBANE SYMPOSIUM</u> Theme: Issues Symposium – “What’s keeping CRE Managers and Services Providers Awake at Night?” Venue: To be Advised <i>Symposium may include Workshop, and General Session Presentation type formats.</i>	This is the major one-day activity for the Brisbane Chapter in 2011. It involves a separate Programming Committee and Event Organisation Venue: TBA- Brisbane CBD
June 2011	Tuesday, 14 June <u>CHAPTER FORUM</u> Topic: ?????????????? Presenter: ??????????????	Venue: PwC Conference Centre, Level 15, Riverside Centre, 126 Eagle Street, Brisbane) Timing: 4.45pm for 5.00pm until Approximately 7.00pm



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Draft 2011 Event Program (July to December 2011)

Month	Date, Event, Topic & Speaker	Comments and Venue Details
July 2011	Tuesday, 12 July CHAPTER FORUM <i>Topic: ??????????????</i> <i>Presenter: ??????????????</i>	<i>Venue:</i> PwC Conference Centre, Level 15, Riverside Centre, 126 Eagle Street, Brisbane) <i>Timing:</i> 4.45pm for 5.00pm until Approximately 7.00pm
	Thursday, 28 July YOUNG LEADERS FORUM <i>Topic: ??????????????</i> <i>Presenter: ??????????????</i>	<i>Venue:</i> TBA- Brisbane CBD <i>Timing:</i> TBA
August 2011	Thursday, 4 August AUSTRALIAN NATIONAL DISCOVERY FORUM <i>"Invitation Only" event involving some of the most prominent CRE Managers in Australia discussing key issues and possible solutions to industry-wide matters</i>	It is intended to combine with Regional Summit i.e. same venue concurrent timing. <i>Venue:</i> TBA
	XXXXXXXXXX August (Date TBC) CORENET GLOBAL REGIONAL SUMMIT Two Day Event <i>Brisbane Members are encouraged to attend and represent our Chapter at the Annual CoreNet Regional / National Summit in Sydney.</i>	<i>Venue:</i> TBA <i>Dates/Timing:</i> TBA
September 2011	Tuesday, 13 September CHAPTER FORUM <i>Topic: ??????????????</i> <i>Presenter: ??????????????</i>	<i>Venue:</i> PwC Conference Centre, Level 15, Riverside Centre, 126 Eagle Street, Brisbane) <i>Timing:</i> 4.45pm for 5.00pm until Approximately 7.00pm
October 2011	Tuesday, 18 October CHAPTER FORUM <i>Topic: ??????????????</i> <i>Presenter: ??????????????</i>	<i>Venue:</i> PwC Conference Centre, Level 15, Riverside Centre, 126 Eagle Street, Brisbane) <i>Timing:</i> 4.45pm for 5.00pm until Approximately 7.00pm
November 2011	Early November CNG CHAPTER SOCIAL FUNCTION <i>Networking and Social Event (To be Determined)</i> <i>Opportunity for members and Guests to get together and socialise – may be Melbourne Cup Function (as per 2010) or Golf Event or some other social, interactive event.</i>	Luncheon or Special Social Event <i>Venue:</i> TBA <i>Timings:</i> TBA
December 2011	Tuesday Morning, 6 December BRISBANE CHAPTER MEMBER'S ONLY BREAKFAST <i>Venue:</i> Hilton Hotel (TBC) <i>Timings:</i> 7.30am – 9.00am	Presentation of Chairman's 2011 Report, and Members Only Workshop to discuss 2012 Program and Event Planning.

Program Version_1.0_Development Draft – Correct as at 7 December 2010



Empowering Corporate Real Estate
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2011 Brisbane Symposium



Empowering Corporate Real Estate
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What are the issues keeping
CRE Managers awake at night

BRISBANE

4 MAY 2011

2011 Brisbane Symposium

Theme

The CoreNet Global Brisbane Symposium to be conducted on Wednesday, 4 May 2011 is proposed to have the following theme:

CRE and Property Issues Symposium

"What is keeping CRE, Property Managers and Service Providers Awake at Night"?

A look at the various issues that currently face corporate property managers and their service providers. What are the current issues and possible solutions.

Synopsis

The 3rd Annual CoreNet Global Brisbane Symposium will not *'beat around the bush'*. We're determined to discuss current difficulties and issues facing the corporate real estate and property industry and look at ways in which some organisations have overcome those issues.

A 'Call for Papers/Presentations to be conducted in early 2011 will focus on Case Study content and looking at innovation and solution-based outcomes for CRE and Property Management and related Service Support.

There are many key issues facing organisations in today's private and public-sector environments. These include achieving key performance requirements like saving costs, providing value to stakeholders/shareholders, improving accommodation standards without added impost on the budget, ensuring a safe, secure and healthy work environment, etc, etc.

The 2011 Brisbane Symposium will seek to present a synopsis of current salient issues facing CRE Managers and the supporting service industry and then present a series of presentations and workshops aimed at addressing some of those concerns.

This Symposium will show what is currently of concern (*what's keeping them awake at night*), but more importantly some solutions for reducing risk, improving performance and adding value in corporate real estate management and quality service provision.



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2010/11 Membership Growth Campaign



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Membership Growth in 2011

- **It's Simple – Each Current Member Recruits ONE New Member**
- **Remember - Membership Target for end of November 2011 = 100**
- **Use Membership Packs wisely – Only provide to genuine candidates**
- **Think about colleagues, networking, staff development**
- **Your Committee will follow-up in New Year**
- **We cannot grow without your collaboration & support
(Growth = Success)**



Vote of Thanks and Recognition



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Vote of Thanks and Recognition

Chapter Executive Committee



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Vote of Thanks and Recognition

Our Support Team – Iceberg Events



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Vote of Thanks and Recognition

Effie Margiolis – Region Director



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CoreNet Global - Brisbane Chapter

Merry Christmas and Thank You

